

"The business objective is not profit ceaseless"

Nuria Chinchilla, Director of International Center of Work and Family at IESE Business School

"We boast of a strong economic and social progress but we are neglecting the family, the cell is uniquely suited to build strong, healthy societies and explains with conviction Nuria Chinchilla, who embodies in his person the ability to know reconcile family and work, being one of the women Spanish entrepreneurs occupying the Top Ten Business. His cv is impressive and refers to him with humility. And above all it is a cv stands built on the conviction to unite personal values, family and business. Professional concern leads her to continue working to help managers and entrepreneurs to take a broader view of themselves, "help people understand that they are complete, they are the agents of change needed to generate that much needed in photosynthesis world often intoxicated "- says. Professor in the Department "Managing People in Organizations" and Director of International Center of Work and Family at IESE Business School. He combines his academic research and consulting work from NCH & Partner.

Talk to Núria Chinchilla impacts. Overflowing optimism, strength, serenity and commitment. Despite tireless efforts to develop a part of numerous professional advice Administration of large companies still devote time to family and cultivate his inner life. He knows that without these dimensions could not inexhaustible work at the pace it does. His example is highly stimulating and inspiring for men and especially women in executive functions are committed to create a more humane and just. In his words "in a world in which we start worrying about climate change, we must also learn to take care of an invisible reality: human ecology."

- How focuses its work in the fields of training and consulting companies and universities?

- Executives of them think it is that they see not only the relentless profit. If you only see the team as labor, have been anchored in a vision of the nineteenth century. We must think and act in favor of human ecology and not tearing people and families to put them to fit the machines. Also, when it comes to creating the triangle base on which to build their own lives. recommend focusing on the triad family, company, society. Because if you decrease trust and commitment within the family and it becomes more and more aggressive falls into a deep loneliness that truncates the life and professional journey and wears the talents and the results themselves.

Our commitment from the IESE, is to help the person begins to be better for families to be better and the structures and work are balanced around ethics. In this and for that we draw strength to manage to convey how important it is to live in being, believe in the family, and act for the good of society, without sacrificing the benefits, but understanding that among these is the wellbeing of the person and the family.

It ensures high executive capable of integrating work and family life in a way enviable. But it's not luck, is life option.

Núria Oriol Palarea